



# AGENDA

MAY 30 – JUNE 2 | Hilton Sandestin Beach Golf Resort

## SATURDAY, MAY 30

12:00pm-8:00pm Registration Open / Vendor Check-in  
 4:00pm-6:00pm Open Board Meeting ..... Sandpiper A,B,C

## SUNDAY, MAY 31

8:00am-4:00pm Registration / Vendor Move-In..... Emerald Registration Booth  
 8:00am-12:00pm Golf Tournament..... Baytown  
 9:00am-4:00pm Family Day (beach chairs, pool volleyball tournament) ..... Sunrise & Barefoots Deck  
 6:00pm-11:00pm Welcome Reception (band, cocktails & food) ..... Sunrise & Barefoots Deck  
 6:00pm-11:00pm Kids Movie Night (food, games, crab hunt & firepit) *This is a supervised activity.*

## MONDAY, JUNE 1

8:00am-9:00am Breakfast ..... Coastal Ballroom  
 8:00am-6:00pm Exhibitor Expo ..... Ballroom Foyer  
 9:00am-10:00am **General Session & Keynote: Elizabeth Stegall, Senior Director of Client Manager with Autotrader & 3 State Directors** ..... Emerald Ballroom  
 10:00am-10:50am Break Out Session: Building Your Foundation, Dealership 1.0 ..... Coral Ballroom A  
 10:00am-10:50am Break Out Session: Risk Management, Benefits ..... Coral Ballroom B  
 10:00am-10:50am Break Out Session: Maximizing Outside Lender Relationships ..... Coral Ballroom C  
 10:00am-10:50am Break Out Session: BHPH Blueprint (Panel) ..... Coral Ballroom D  
 10:50am-11:00am Break  
 11:00am-11:50am Break Out Session: Building Your Foundation (*continued*)..... Coral Ballroom A  
 11:00am-11:50am Break Out Session: The Future Dealer, AI Tools That Increase Profit In Sales 2.0..... Coral Ballroom B  
 11:00am-11:50am Break Out Session: Making Service Work ..... Coral Ballroom C  
 11:00am-11:50am Break Out Session: BHPH Mastering, Advanced ..... Coral Ballroom D  
 12:00pm-1:30pm Lunch..... Coastal Ballroom  
 1:30pm-1:55pm **General Session: Doug Hadden, Data Driverz**  
 2:00pm-2:50pm Break Out Session: AI in Dealer Operations ..... Coral Ballroom A  
 2:00pm-2:50pm Break Out Session: Get to know NIADA from 20 Groups to Leadership ..... Coral Ballroom B  
 2:00pm-2:50pm Break Out Session: AI in the Service Lane, From Chaos to Control ..... Coral Ballroom C  
 2:00pm-2:50pm Break Out Session: Selling in the EV Era, Anxiety to Opportunity..... Coral Ballroom D  
 2:50pm-3:00pm Break  
 3:00pm-3:50pm Break Out Session: AI In Dealer Operations ..... Coral Ballroom A  
 3:00pm-3:50pm Break Out Session: Social Selling, Content to Customers..... Coral Ballroom B  
 3:00pm-3:50pm Break Out Session: The Dealer Round Table..... Coral Ballroom C  
 3:00pm-3:50pm Break Out Session: Using Today's Inventory to Inform Tomorrow, A DMS Power Panel ..... Coral Ballroom D  
 6:00pm-7:00pm Cocktail Hour (premium Liquors/wines/beers) ..... Emerald Ballroom  
 7:00pm-10:00pm **Banquet (Quality Dealer, Board inauguration, auctions & drawdown)** ..... Emerald Ballroom  
 6:00pm-11:00pm Kids Night (food, games and tons of fun!) *This is a supervised activity.*

## TUESDAY, JUNE 2

8:00am-9:00am Breakfast ..... Coastal Ballroom  
 8:00am-10:00am Exhibitor Expo ..... Ballroom Foyer  
 9:00am-12:00pm **State-Specific / Federal Law Changes & Updates, DOR**..... Coral Ballroom A,B,C  
 10:00am-12:00pm Exhibitor / Vendor Teardown ..... Ballroom Foyer



**REGISTER NOW**