

# MISSISSIPPI DEALER DIGITAL MAGAZINE RATES

**DISTRIBUTION:** Quarterly

## AD SIZE

Full page.....	\$485
Half page.....	\$375
Third page.....	\$205
Quarter page.....	\$115

## CONTRACT INCLUDES THESE OPTIONAL ITEMS

Talk about increasing your exposure! Get one FREE ad banner slot on the MIADA website for the same duration as your advertising contract! [Specifications: 300px x 135px]

Advertisers are also rotated in MIADA's monthly e-news that is distributed to members and others in the industry.

## DISCOUNTS

If you book for the entire year, receive a 5% discount.

## AD DIMENSIONS (width x height)

Full Page.....	8.5" x 11"
Half Page Horizontal.....	7.5" x 5"
Third Page Vertical.....	2.375" x 10"
Third Page Square.....	5" x 5.5"
Quarter Page.....	5" x 4"

## DIGITAL FILE REQUIREMENTS

PDF is our preferred file format, but we accept .jpg

# MISSISSIPPI DEALER DIGITAL MAGAZINE INSERTION ORDER

DATE \_\_\_\_\_

## ADVERTISER INFORMATION

Company Name

Contact

Address

City, State, Zip

Phone

Email

## Select the issue(s) you wish to place your ad:

- Q1 2021    Q2 2021    Q3 2021    Q4 2021  
 Q1 2022    Q2 2022    Q3 2022    Q4 2022

## Select the size ad you wish to place:

- Full    Half    Third    Quarter

## Select your term length:

- Month-to-month    Annual

## Discount applied:

- 5% discount for annual contract

## Options:

- Include my ad on the website (separate art attached)    Include my ad in the e-newsletter

**TOTAL TO BE PAID:** \_\_\_\_\_

## PAYMENT INFORMATION

Advertising fees are due in full at the time of advertisement. Checks must be made payable to Professional Mojo, LLC and mailed to P.O. Box 5573 | Douglasville, GA 30154.

I understand that no cancellations will be accepted without written notification. Please note that your below signature is permission for MIADA and Professional Mojo to periodically communicate via email

Signature \_\_\_\_\_

**RETURN TO:** Professional Mojo Production at [service@professionalmojo.com](mailto:service@professionalmojo.com).





## LCA MAGAZINE INSERTION ORDER

Date \_\_\_\_\_

### ADVERTISER INFORMATION

Company Name \_\_\_\_\_ Contact \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Agency Name & Contact (if applicable) \_\_\_\_\_

### Select the issue(s) you wish to place your ad:

- Aug 2017    Sep 2017    Oct 2017    Nov 2017    Dec 2017  
 Jan 2018    Feb 2018    Mar 2018    Apr 2018    May 2018    Jun 2018  
 Jul 2018    Aug 2018    Sep 2018    Oct 2018    Nov 2018    Dec 2018

### Select the size ad you wish to place:

- Premium (Circle One: Inside Front; Inside Back; Back)    Full-page    Half-page  
 Third-page (vertical)    Third-page (square)    Quarter-page    Classified

Select your term length:    Month-to-month    Annual

TOTAL TO BE PAID : \_\_\_\_\_

View rates at [www.labeef.org](http://www.labeef.org)

### PAYMENT INFORMATION

I understand that my credit card will be charged in accordance to the above insertion schedule chosen by advertiser. No cancellations will be accepted without written notification. Please note that your below signature is permission for LCA to periodically communicate via email and fax.

Signature \_\_\_\_\_

**FAX COMPLETED ORDER TO LCA AT (225) 336-0002.**

---

THE LOUISIANA CATTLEMEN'S ASSOCIATION

49211-10 FRONTAGE ROAD | PORT ALLEN, LOUISIANA 70767 | T: (225) 343-3491 | F: (225) 336-0002 | [LBBEEF.ORG](http://LBBEEF.ORG)