



Website Advertising Rates

msiada.org

Our website banner ads run in 3, 6 and 12-month cycles. All ads may be linked to advertiser's preferred website. Advertiser must provide the link to the URL address.

TERMS: All ads must be the size, format and dimensions noted below. Insertion date starts on the day ad is uploaded to the MIADA site. MIADA accepts and publishes advertising materials with the understanding that the advertiser is properly authorized to publish the entire contents of the ad. MIADA has the right to un-publish any ad for nonpayment or unacceptable content. Ad contracts must be paid in full at time of submission.

FILE FORMAT

- Only .jpg, .gif or .png files are accepted at no less than 72dpi in RGB format.
- A border is not required.

AD SUBMISSION

Submit payment and artwork to msautodealers@gmail.com

PAYMENT

Payments are accepted by credit card via telephone or by check mailed to Mississippi Independent Automobile Dealers Association, 1705 Old Whitfield Rd., Suite A, Pearl, MS 39208.

No agency commissions are offered on website advertising.

QUESTIONS

If you have any questions please contact Andrew Caldecott, (601) 939-9866.

PLACEMENT OPTIONS	3 Months Pre-paid contract	6 Months Pre-paid contract	12 Months Pre-paid contract
OPTION A: Home + All Interior Page Rotation (Ads are published on a rotating basis on the Home page and in the sidebar of most interior content pages.) Specs: 300px width x 135px height	\$150 (\$50 per month)	\$264 (\$45 per month)	\$480 (\$40 per month)
OPTION B: Page Sponsorship (First Come, First Serve; One per page) (Ads are published at the top of your content page of choice. List is available from MIADA. These spaces are offered on a first-come, first-serve basis.) Specs: 703px wide x 110px height	\$198 (\$66 per month)	\$366 (\$61 per month)	\$672 (\$56 per month)