

## MISSISSIPPI DEALER DIGITAL MAGAZINE RATES

**DISTRIBUTION:** Quarterly (Feb, May, Aug, Nov)

### PREMIUM SPACE

Inside or Outside Covers (full page) .....	\$545
Full page.....	\$465
Half page .....	\$355
Third page.....	\$185
Quarter page.....	\$95

### CONTRACT INCLUDES THESE OPTIONAL ITEMS

Talk about increasing your exposure! Get one FREE ad banner slot on the MIADA website for the same duration as your advertising contract!

[Specifications: 300px x 135px]

Advertisers are also rotated in MIADA's monthly e-news that is distributed to members and others in the industry.

### DISCOUNTS

If you book for the entire year, receive a 5% discount.

### AD DIMENSIONS (width x height)

Full Page.....	8.5" x 11"
Half Page Horizontal.....	7.5" x 5"
Third Page Vertical .....	2.375" x 10"
Third Page Square .....	5" x 5.5"
Quarter Page.....	5" x 4"

### ARTWORK DEADLINES

Q1.....	Jan. 31
Q2.....	Apr 30
Q3.....	Jul 31
Q4.....	Oct 31

### DIGITAL FILES

We accept PDF, GIF, JPG ad well as mp4 or YouTube and Vimeo links.

## MISSISSIPPI DEALER DIGITAL MAGAZINE INSERTION ORDER



DATE \_\_\_\_\_

### ADVERTISER INFORMATION

Company Name	Contact
Address	City, State, Zip
Phone	Email

URL for your ad: \_\_\_\_\_

### Select the issue(s) you wish to place your ad:

- Q1 2019    Q2 2019    Q3 2019    Q4 2019  
 Q1 2020    Q2 2020    Q3 2020    Q4 2020

### Select the size ad you wish to place:

- Full    Half    Third    Quarter

### Select your term length:

- Month-to-month    Annual

### Discount applied:

- 5% discount for annual contract

### Options:

- Include my ad on MIADA'S website, MSIADA.org (separate art attached)  
 Include my ad in the rotation for MIADA's e-newsletter

TOTAL TO BE PAID: \_\_\_\_\_

### PAYMENT INFORMATION

Advertising fees are due in full at the time of advertisement. We will invoice the email address above or checks may be made payable to Professional Mojo, LLC.

**RETURN TO:** Professional Mojo Production at service@professionalmojo.com or fax to (866) 611-2715.